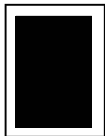


SOCIETY PAGES



ADVERTISING FORMATS, FEES & GUIDELINES



FULL PAGE
9.7" X 7.5"
\$350



1/2 PAGE
4.85" X 7.5"
\$175



1/3 PAGE
3.2" X 7.5"
\$116



1/4 PAGE
4.85" X 3.75"
\$87



BUSINESS CARD
3.34" X 2"
\$45

An extra charge of 10% is applicable if you want your ad in a particular spot in our newsletter. Special rates apply for front page ads.

DEADLINES

Edition	Deadline for reservation	Deadline to submit final material
Spring	February 1	February 15
Summer	May 1	May 15
Autumn	August 1	August 15
Winter	November 1	November 15